



The Art of Listening:

Subscriber Feedback and Interaction

- 1.** We cater for direct and indirect feedback from subscribers.
- 2.** We Understand email engagement metrics to gauge subscriber sentiments.
- 3.** We use surveys and feedback forms to gather subscriber opinions.
- 4.** We analyse how subscribers interact with our emails.
- 5.** We connect and understand subscribers through social platforms.
- 6.** Our content is tailored based on subscriber preferences.
- 7.** We foster ongoing dialogue across various channels.
- 8.** We gear up for strategies to retain subscriber engagement.
- 9.** Our strategy encourages subscriber involvement in the marketing community.
- 10.** We Embrace a learning mindset for continual improvement.

